

ENGINEERS Make a World of Difference

A Celebration of National Engineers' Week in the Capital District

E-Week Event Sponsorship Opportunities

Deadline February 1, 2011

\$2,500 Exclusive Sponsor

Full Page Ad in the E-Week Program Book – (due by January 14th)
Recognition at the Thursday Reception & Opportunity to speak
Opportunity to place pre-approved promotional items on lunch tables or registration desk.
Recognition in all promotional materials – (Event notice, website, and at the event)
Six (6) Full PDH Registrations (Thursday & Friday) – (need names/emails by Feb. 4th)

\$1,250 Platinum Sponsor

Full Page Ad in the E-Week Program Book – (due by January 14th)
Recognition in all promotional materials – (Event notice, website, and at the event)
Opportunity to place pre-approved promotional items on lunch tables or registration desk.
Four (4) Full PDH Registrations (Thursday & Friday) – (need names/emails by Feb. 4th)

\$750 Gold Sponsor

Half Page Ad in the E-Week Program Book – (due by January 14th)
Recognition in all promotional materials – (Event notice, website, and at the event)
Signage at the coffee break area
Three (3) Full PDH Registrations (Thursday & Friday) – (need names/emails by Feb. 4th)

\$500 Silver Sponsor

Quarter Page Ad in the E-Week Program Book – (due by January 14th)
Recognition in all promotional materials – (Event notice, website, and at the event)
Two (2) Full PDH Registrations (One Day Only - Thursday or Friday) – (need names/emails by Feb. 4th)

\$250 Luncheon Table Sponsor

Company name on one table placard
Four (4) Lunch Tickets – (need names/emails by Feb. 4th)

**Please see the Program Book Advertising form for complete details about ad sizes and deadline.
For any questions on the above information please contact Jennifer Miller, E-Week Coordinator at:
518-283-7490 or email questions and the form to: jamiller@nysspe.org**

Payment Information: Make checks payable to: The Foundation for Engineering Education, (FEE)

Please Charge my **VISA, Mastercard, Discover, A/E** (complete information below) – **PLEASE PRINT CLEARLY**

Card# _____ Exp: ____/____

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Mail to: The Foundation for Engineering Education, 6 Airline Dr. Albany, NY 12205